Dear Media Representative:

Thank you for your interest in ACE Programs for the Homeless. I am pleased to share this press kit, which offers a brief introduction to ACE and the services we provide to New York City's homeless. Since 1992, when ACE was founded by philanthropist and art aficionado Henry Buhl, we have provided nearly 2,000 vulnerable, marginalized New Yorkers with the skills, guidance and support they needed to rebuild their lives and achieve self-sufficiency.

2013 has been a year of change and positive developments for ACE. We have launched a number of new initiatives and surpassed several milestones, many of which you can read more about in the enclosed materials. In order to prepare for an even more successful 2014, we recently revamped our website; adding a press room, news release section, and a variety of user-friendly resources for learning more about our services and impact. We are incredibly excited about what lies ahead, and appreciate your collaboration in bringing our message and vision to your readership.

Please review the enclosed backgrounder, fact sheet, agency brochure, newsletter, press releases and success story collection to learn more about ACE's programs, the people we serve and their accomplishments. We encourage you to visit our website, www.acenewyork.org, for timely updates and additional materials. If you would like more information, you are welcome to contact our Development Director, Michele Schuster, at (212) 274-0550 x 23, or mschuster@acenewyork.org.

Best regards,

James Martin
Executive Director